



IICCA Newsletter

Iowa Independent Crop Consultants Association

March 2004

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The President's Corner

Dan Eklund

The meeting season is winding down, only a few more meetings to gain those valued CCA credits. Planning sessions are winding down, or up, depending upon if our clients are still drooling over the grain markets and wondering what to do with them. The scouting season will soon be upon us. Each year we approach the season with more questions as to what is the "best bang for the buck" for our clients.

Amazing changes have come to our industry in the past several years. I went back to an old yellow compendium of the ISU Seed Technology Conferences and read about the new technologies on the horizon -- the predictions of scientists of new technology and uses for commodity crops.

2001 -- Gaucho, imadichlorprid hits the shelves in corn bags

2002 -- Gaucho is available as a section 18 in Wisconsin on soybeans.

2003 -- Monsanto's CRW corn rootworm resistant corn is available to growers, all tools that we can use to combat below surface pests and protect our clients' valuable crop investments.

Step back and think about what is available this spring from seed companies seeking your business.

1) Conventional corn hybrids with standard yield and standability traits

2) Conventional corn hybrids screened in the Processor Preferred system for HFC and HES.

HFC = high fermentation corn for dry extraction ethanol production

HES = High extractable starch for wet milling

3) Low phytase corn for Hog producers

4) Conventional hybrids with SAI (seed applied insecticides)

Poncho 250, Poncho 1250, Cruiser Extreme, Cruiser Extreme CRW. (with such wide grower acceptance that ALL products are sold out for application in time for corn)

- 5) Syngenta is seeking a label for Cruiser on soybeans and should be approved for the 2005 growing season. Gustafson received a section 18 label for soybeans for the spring of 2004 for Gaucho 480.
- 6) Pioneer, Mycogen, and Trident release Herculex Bt corn hybrids that add cutworm to corn borer control. Plus Hx is tolerant to Liberty herbicide.
- 7) Monsanto is on its big launch of CRW corn rootworm corn through their seed partners.
(All CRW corn must have a low rate of an SAI for secondary insects)
- 8) Monsanto gets 'PLUS' approved in the US. PLUS = CRW plus YGCB stacked in your favorite hybrid

So, you can now get a smorgasbord of various traits all in the same basic genetics

- 1) Conventional (losing market share rapidly, use for refuge for trait corn)
- 2) YGCB = YieldGard Corn Borer (requires 20% refuge of non Bt corn)
- 3) Hx = Herculex Corn Borer (also Liberty tolerant) (requires 20% refuge of non Bt corn)
- 4) LL = Liberty tolerant, use LL hybrids for your 20% refuge needs with Hx corn
- 5) RR = Roundup Ready corn new RR2 corn available for easy trait test.
- 6) YGCB/RR = stacked corn borer with roundup resistance
- 7) All of the above corns can have SAI low or SAI high rate for CRW.
- 8) CRW = corn root worm Bt only no corn borer
- 9) CRW/RR = Corn root worm with roundup
- 10) PLUS = Corn rootworm with corn borer (only approved in US)
- 11) CL = clearfield system Lightning tolerant corn and various Bt combinations.

Next year look for PLUS-RR2 = CRW+YGCB+RR2, Hx+ RR2 and \$250+ retail pricing

On another subject, Veris has married an on-the-go pH sensor to their EC cart and will have a live demo available at the March 9 afternoon session. Imagine, delivering your client a pH map with yield monitor coverage of his field. Could this be the next step in getting closer to what we have been looking for?

Real time sensors are a reality, and application to agriculture is just a matter of time. Look where auto steer has come in the past 24 months. Amazing technologies all in rapid-fire succession.

See you March 8th and 9th at The Hotel at the Gateway Center in Ames.

Dan Eklund
President, IICCA

The IICCA website address is www.iowacropconsultants.com

IICCA March Meeting Agenda

Iowa Independent Crop Consultants Association
Annual Meeting and Technical Updates
March 8 – 9, 2004
The Hotel at Gateway Center
Ames, Iowa

MARCH 8, 2004 – Meadows Room

10:00 AM	Registration	
10:25 AM	Welcome	President Eklund
10:30 AM	Soybean Rust	World Soybean Conference Report <ul style="list-style-type: none">o Dr. Palle Pedersen, ISUo Dr. X.B. Yang, ISUo Dr. David Wright, NCSRPo Other attendees Field Identification – Field Training
NOON	Lunch	Sponsored by DowAgroScience
1:00 PM	Dow AgroScience Update	Sam Ferguson
2:00 PM	Midwest Laboratories Update	Joe Thelen
2:30 PM	Break	
2:45 PM	Mycogen Seeds	Rod Nothwehr
3:15 PM	Garst Seed Update	Scott Johnson
3:45 PM	On Farm Network	Dr. Tracy Blackmer, Iowa Soybean Association
5:00 PM	Adjourn	Dinner on your own

MARCH 9, 2004 – North Prairie Room

8:00 AM	IICCA Annual Meeting <ul style="list-style-type: none">- Minutes from last year- Treasurer's Report- President's Report- Membership Report- Scholarship Report- Elections	
9:00 AM	Annual Meeting Concludes	
9:00 AM	Soybean Rust/Homeland Security	Robin Pruisner, IDALS
9:45 AM	Break	
10:00 AM	Marketing Your Crop Consulting Business	Terry Johnston, Johnston Consulting
11:00 AM	Pioneer/DuPont Update	Brent Wilson

NOON	Lunch	Sponsored by Pioneer/DuPont
1:00 PM	Syngenta Update – Seed Treatments	Jerry Johnson
1:30 PM	Nitragin Update	Kyle Luther
2:00 PM	Power Technology Solutions	Carl Lindahl
2:30 PM	Break	
2:45 PM	Veris – Soil Conductivity Mapping	Eric Lund
3:45 PM	Meeting Adjourns	

Third Party Service Provider (TSP) Update

For those consultants not up to date with the NRCS Third Party Service Provider (TSP) program, the following is a synopsis of what we have been able to gather on the contracts and administration of Nutrient Management Planning (NMP). 5 March 2004 is the deadline to submit your bid for the posted contracts as found on the Tech Reg website (<http://techreg.usda.gov/>). Fourteen contracts are being solicited for competitive bid. Each contract covers multi-county nutrient management plans ranging from 15 to 53 plans per contract:

1. 5 March 2004 deadline for submittal of bid.
2. Not to exceed rates do not apply to this bidding, thus bid what you think you need to complete the work.
3. Contract dates – 1 April-1 Sept 2004 – work must be completed by the first of September.
4. Expect a new round of solicitations sometime this summer for the remaining counties.
5. TSP will be paid directly from NRCS via automatic bank deposit.

Farmers also have the option to select the TSP of their choice; however, you need to know that many NRCS staff do not realize that they need to separate these plans from the group going in for contract bid. Be sure to inform your clients to designate you as the TSP if you want to do their plans, otherwise they will go into a pool for contract bid.

1. Not to Exceed rates apply to these plans. You can go to the Tech Reg website (<http://techreg.usda.gov/>) to see what those rates are.
2. Check with NRCS county staff on required completion dates.
3. Inform clients that you are a TSP and will do their plans.

- The TSP will be paid by the farmer – who in turn will receive funds from the NRCS for TSP assistance – but only if the TSP is explicitly designated on the plan as the TSP. In other words you need to be communicating with your local NRCS offices and your clients.

If you have any further questions, call Tom O’Connor , TSP coordinator for NRCS state office – 515 284 4260.

Shannon Gomes

Calendar

Calendar of Upcoming Events: ---

Date	Place	Event/Contact
6 March 2004		Crop Scouting School http://www.ucs.iastate.edu
8-9 March 2004		IICCA Annual Meeting
30 November 2004	Ames	IICCA Fall Tech Update
1-2 December 2004	Ames	2004 ICM Conference

Web Site Update

Jean Scheidecker, iowacropconsultants.com webmaster

The IICCA website has undergone a face-lift. There are many useful resources to be found there, and they are now even more accessible.

Please check your business listings and notify webmaster@iowacropconsultants.com of any changes that need to be made.

To include your business profile on the website, new IICCA voting and provisional members should fill out the form found at www.iowacropconsultants.com/profileform.htm. Any IICCA voting or provisional member consultant may also use this form for updates.

Watch the website for updated information about upcoming events.
www.iowacropconsultants.com